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7	UNITED STATES	DISTRICT COURT
8		CT OF CALIFORNIA
9	VAHE MESSERLIAN, individually) Case No.
10	and on behalf of all others similarly) Cuse 110.
11	situated,	CLASS ACTION
12	Plaintiff,	COMPLAINT FOR VIOLATIONS
13		OF:
14	vs.	THE TELEPHONE CONSUMER
15		PROTECTION ACT [47 U.S.C. §227 ET SEQ.]
16	THE TONER DOCTOR and DOES 1 through 10, inclusive, and each of	
17	them,))
18	D. C. 1. 1	DEMAND FOR JURY TRIAL
19	Defendants.))
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21		
22	Plaintiff, Vahe Messerlian ("Plaintiff"), on behalf of himself and all other	
23	similarly situated, alleges the following upon information and belief based upon	
24	personal knowledge:	
25	NATURE OF THE CASE	
26	1. Plaintiff brings this action for himself and others similarly situated	
27	seeking damages and any other available legal or equitable remedies resulting	

from the illegal actions of The Toner Doctor ("Defendant"), in negligently,

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knowingly, and/or willfully placing sales, solicitations and/or other telemarketing facsimile messages to Plaintiff's telephone in violation of the Telephone Consumer Protection Act, 47. U.S.C. § 227 et seq. ("TCPA"), thereby invading Plaintiff's privacy.

JURISDICTION & VENUE

- Jurisdiction is proper under 28 U.S.C. § 1332(d)(2) because Plaintiff, 2. a resident of California, seeks relief on behalf of a Class, which will result in at least one class member belonging to a different state than that of Defendant, a company with its principal place of business and State of Incorporation in Canada. Plaintiff also seeks \$500.00 in damages for each message in violation of the TCPA, which, when aggregated among a proposed class in the thousands, exceeds the \$5,000,000.00 threshold for federal court jurisdiction. Therefore, both diversity jurisdiction and the damages threshold under the Class Action Fairness Act of 2005 ("CAFA") are present, and this Court has jurisdiction.
- 3. Venue is proper in the United States District Court for the CENTRAL District of California pursuant to 18 U.S.C. 1391(b) and 18 U.S.C. § 1441(a) because Defendant does business within the state of California and the County of Los Angeles.

PARTIES

Plaintiff, VAHE MESSERLIAN ("Plaintiff"), is a natural person 4. residing in California and is a "person" as defined by 47 U.S.C. § 153 (39).

- 5. Defendant, The Toner Doctor ("Defendant"), is a company in the business of providing printer ink cartridges to consumers and is a "person" as defined by 47 U.S.C. § 153 (39).
- 6. The above named Defendants, and their subsidiaries and agents, are collectively referred to as "Defendants." The true names and capacities of the Defendants sued herein as DOE DEFENDANTS 1 through 10, inclusive, are currently unknown to Plaintiff, who therefore sues such Defendants by fictitious names. Each of the Defendants designated herein as a DOE is legally responsible for the unlawful acts alleged herein. Plaintiff will seek leave of Court to amend the Complaint to reflect the true names and capacities of the DOE Defendants when such identities become known.
- 7. Plaintiff is informed and believes that at all relevant times, each and every Defendant was acting as an agent and/or employee of each of the other Defendants and was acting within the course and scope of said agency and/or employment with the full knowledge and consent of each of the other Defendants. Plaintiff is informed and believe that each of the acts and/or omissions complained of herein was made known to, and ratified by, each of the other Defendants.

FACTUAL ALLEGATIONS

- 8. Beginning in or around March of 2015, Defendant contacted Plaintiff on his telephone, number ending in -8480, in an effort to sell or solicit its services.
- 9. Specifically, Defendant sent Plaintiff facsimile messages advertising its ink toner cartridges. These advertisements included but were not limited to "7 day Special. Begins Today: March 5, 2017" and "Up to 85% off."
- 10. Plaintiff is not a customer of Defendant's, has never provided any personal information, including his telephone number, to Defendant for any purpose whatsoever, nor has Plaintiff purchased or used any goods or services

offered by Defendant at any time prior to the filing of the instant Complaint. Accordingly, Defendant was not in an established business relationship with Plaintiff pursuant to 47 U.S.C.§ 227(b)(1)(C).

11. All facsimile messages placed by Defendant to Plaintiff utilized an "automatic telephone dialing system", as defined by 47 U.S.C. § 227(a)(1).

CLASS ALLEGATIONS

12. Plaintiff brings this action on behalf of himself and all others similarly situated, as a member of the proposed class (hereafter "The Class") defined as follows:

All persons within the United States who received any facsimile messages from Defendant to said person's telephone when Defendant has not established a prior business relationship with that person, within the four years prior to the filing of this Complaint

- 13. Plaintiff represents, and is a member of, The Class, consisting of All persons within the United States who received any facsimile messages from Defendant to said person's telephone when Defendant has not established a prior business relationship with that person, within the four years prior to the filing of this Complaint.
- 14. Defendants, their employees and agents are excluded from The Class. Plaintiff does not know the number of members in The Class, but believes the Class members number in the thousands, if not more. Thus, this matter should be certified as a Class Action to assist in the expeditious litigation of the matter.
- 15. The Class is so numerous that the individual joinder of all of its members is impractical. While the exact number and identities of The Class members are unknown to Plaintiff at this time and can only be ascertained

through appropriate discovery, Plaintiff is informed and believes and thereon alleges that The Class includes thousands of members. Plaintiff alleges that The Class members may be ascertained by the records maintained by Defendants.

- 16. Plaintiff and members of The Class were harmed by the acts of Defendant in at least the following ways: Defendant illegally contacted Plaintiff and Class members via their telephones thereby invading Plaintiff and Class members privacy, preventing their use of their telephones and causing them to use up their ink.
- 17. Common questions of fact and law exist as to all members of The Class which predominate over any questions affecting only individual members of The Class. These common legal and factual questions, which do not vary between Class members, and which may be determined without reference to the individual circumstances of any Class members, include, but are not limited to, the following:
 - a. Whether, within the four years prior to the filing of this Complaint, Defendant made any facsimile messages (other than those who Defendant has established a prior business relationship) to a Class member using any automatic telephone dialing system;
 - b. Whether Plaintiff and the Class members were damaged thereby, and the extent of such damages; and
 - c. Whether Defendant should be enjoined from engaging in such conduct in the future.
- 18. As a person that received numerous facsimile messages from Defendant using an automatic telephone dialing system, without having established prior business relationship with Defendant, Plaintiff is asserting claims that are typical of The Class.
- 19. Plaintiff will fairly and adequately protect the interests of the members of The Class. Plaintiff has retained attorneys experienced in the prosecution of class actions under the Telephone Consumer Protection Act.

- 20. A class action is superior to other available methods of fair and efficient adjudication of this controversy, since individual litigation of the claims of all Class members is impracticable. Even if every Class member could afford individual litigation, the court system could not. It would be unduly burdensome to the courts in which individual litigation of numerous issues would proceed. Individualized litigation would also present the potential for varying, inconsistent, or contradictory judgments and would magnify the delay and expense to all parties and to the court system resulting from multiple trials of the same complex factual issues. By contrast, the conduct of this action as a class action presents fewer management difficulties, conserves the resources of the parties and of the court system, and protects the rights of each Class member.
- 21. The prosecution of separate actions by individual Class members would create a risk of adjudications with respect to them that would, as a practical matter, be dispositive of the interests of the other Class members not parties to such adjudications or that would substantially impair or impede the ability of such non-party Class members to protect their interests.
- 22. Defendants have acted or refused to act in respects generally applicable to The Class, thereby making appropriate final and injunctive relief with regard to the members of the Class as a whole.

FIRST CAUSE OF ACTION

Negligent Violations of the Telephone Consumer Protection Act 47 U.S.C. §227 et seq.

- 23. Plaintiff repeats and incorporates by reference into this cause of action the allegations set forth above at Paragraphs 1-22.
- 24. The foregoing acts and omissions of Defendant constitute numerous and multiple negligent violations of the TCPA, including but not limited to each and every one of the above cited provisions of 47 U.S.C. § 227 et seq.
 - 25. As a result of Defendant's negligent violations of 47 U.S.C. § 227 et

seq., Plaintiff and the Class Members are entitled an award of \$500.00 in statutory damages, for each and every violation, pursuant to 47 U.S.C. § 227(b)(3)(B).

26. Plaintiff and the Class members are also entitled to and seek injunctive relief prohibiting such conduct in the future.

SECOND CAUSE OF ACTION

Knowing and/or Willful Violations of the Telephone Consumer Protection Act 47 U.S.C. §227 et seq.

- 27. Plaintiff repeats and incorporates by reference into this cause of action the allegations set forth above at Paragraphs 1-26.
- 28. The foregoing acts and omissions of Defendant constitute numerous and multiple knowing and/or willful violations of the TCPA, including but not limited to each and every one of the above cited provisions of 47 U.S.C. § 227 et seq.
- 29. As a result of Defendant's knowing and/or willful violations of 47 U.S.C. § 227 et seq., Plaintiff and the Class members are entitled an award of \$1,500.00 in statutory damages, for each and every violation, pursuant to 47 U.S.C. § 227(b)(3)(B) and 47 U.S.C. § 227(b)(3)(C).
- 30. Plaintiff and the Class members are also entitled to and seek injunctive relief prohibiting such conduct in the future.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff requests judgment against Defendant for the following:

FIRST CAUSE OF ACTION

Negligent Violations of the Telephone Consumer Protection Act 47 U.S.C. §227 et seq.

• As a result of Defendant's negligent violations of 47 U.S.C. \$227(b)(1), Plaintiff and the Class members are entitled to and request \$500 in statutory damages, for each and every violation,

pursuant to 47 *U.S.C.* 227(b)(3)(B); and

• Any and all other relief that the Court deems just and proper.

SECOND CAUSE OF ACTION

Knowing and/or Willful Violations of the Telephone Consumer Protection Act 47 U.S.C. §227 et seq.

- As a result of Defendant's willful and/or knowing violations of 47 *U.S.C.* §227(b)(1), Plaintiff and the Class members are entitled to and request treble damages, as provided by statute, up to \$1,500, for each and every violation, pursuant to 47 *U.S.C.* §227(b)(3)(B) and 47 *U.S.C.* §227(b)(3)(C); and
- Any and all other relief that the Court deems just and proper.

Respectfully Submitted this 30th day of March, 2017.

LAW OFFICES OF TODD M. FRIEDMAN, P.C.

By: /s Todd M. Friedman
Todd M. Friedman
Law Offices of Todd M. Friedman
Attorney for Plaintiff